

You can use your crafting hobby to raise funds and awareness for Cats Protection. Crafting is only really limited by your creativity, but if you're struggling to think of a place to start, we've put together some suggestions to get you started:

- Live craft auctions: Stream your crafting sessions on platforms like Twitch or YouTube. Create cat-themed items such as blankets, toys or artwork, and auction them off to your viewers. All proceeds go directly to Cats Protection, helping cats in need.
- 2. Custom creations: Offer to make custom items for your viewers' cats. Whether it's personalised blankets or a unique toy, your audience will love the special touch.
- 3. Crafting challenges: Set fun crafting challenges for yourself and your audience. For example, see how many cat toys you can make in a week, or set some targets based on donations you receive.
- 4. Collaborative projects: Invite your community to join you in a collaborative crafting project. Stream the process and create a large item or multiple small ones together. It's a great opportunity to raise awareness and funds for Cats Protection, and you could auction off or donate whatever you create.
- 5. Crafting workshops: Host live crafting workshops where you teach your audience how to make cat-themed items. Charge a small participation fee that goes directly to Cats Protection.

Craft for Cats:

If those ideas don't work for you, we have the perfect solution. Cats Protection Craft for Cats events let you buy a kit with all you need to get crafting and at least 50% of the cost goes to helping cats and kittens in need!

Auction

Tiltify has an auction function fundraisers can use to streamline the process of auctioning off crafts

Creating an Auction House: Tiltify
Creating an Auction Item: Tiltify

Donating:

Did you know that blankets are a great item to donate to your local Cats Protection? They can be used as bedding and can go with the cats when they're rehomed, providing a safe and familiar place while they settle into a new home!

Contact us

cats.org.uk/stream-for-cats
stream@cats.org.uk

Join us on discord
discord.com/invite/Erg9wt5jWk